



Rocky Mountain Region Porsche Club

Board Meeting Minutes: July 13, 2021

All Copy, 1635 W. 13th Ave., Denver, CO

Call to Order: Vicki Cox-Jones at 6:40 p.m.

Members Present (check marked):

- | | |
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| <input checked="" type="checkbox"/> Vicki Cox-Jones, President | <input checked="" type="checkbox"/> Scott Henderson, Vice President |
| <input checked="" type="checkbox"/> Russ Rydberg, Second Vice President | <input checked="" type="checkbox"/> Holly Jackson, Membership Chair |
| <input type="checkbox"/> Mike Drury, Treasurer | <input checked="" type="checkbox"/> Eric Elliff, Secretary |
| <input checked="" type="checkbox"/> Tom Champion, Newsletter Editor | <input checked="" type="checkbox"/> Jim Thorburn, Past President |

Also Present: Levi Saxen; Bill Simon

Previous Meeting Minutes:

The Board unanimously approved the Minutes of the previous RMR Board Meeting held on June 8, 2021.

Monthly Committee Reports:

Monthly Board Reports:

1st VP Report: Scott Henderson. The July DE is upcoming. The June DE was well attended. Instructors had to do double duty, which worked well. For July, there will be four run groups on Saturday with 25-30 per group. We are close to a sell-out. Eight non-driving instructors will cover two students each. We should think about an additional cart since the CDI's need one as does the equipment manager in conjunction with other volunteers at the track. We have sufficient instructors for July. There was some discussion about providing special instructor attention to those transitioning to solo. We need a chair for the October DE and may need help for the Club Race social.

2nd VP Report: Russ Rydberg. The Peak to Peak Tour was well attended. There were six run groups with a total of 80 cars and 150 people. Jamie is now set to lead tours. The Largest Gathering at Lamar Center was well attended and broke our all-time record with 238.5 cars (the ".5" being a pedal-powered or electric toy). Next year we need to park cars with attention to those who might want to leave early. The Western Slope social

was attended by 30 cars and 40-50 people. Most attendees were local to the Western Slope. There is a lot of enthusiasm for additional socials and other events on the Western Slope. The Saratoga Tour begins Thursday. The August 5th social will be at Glen Shelly's in Erie.

Treasurer's Report:

Mike Drury was not present. There was a general discussion of profit and losses for recent events.

Membership Report: Holly Jackson

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| Primary | 2020 |
| Affiliate | 1045 |
| Total | 3065 |

| | |
|--------------|----|
| New | 38 |
| Test Drive | 4 |
| Transfer In | 9 |
| Transfer Out | 6 |

| | |
|-----------------|-----|
| Non-Renewals | 46 |
| Member Renewals | 96 |
| PCA Juniors | 139 |

Newsletter Report: Tom Champion. The July hard copy edition was approved. There was a general discussion about scheduling and printing of proofs for Tom's review.

Board Action Items:

It was moved, seconded and unanimously approved for the Board to go into executive session. The Board conducted an executive session for approximately 30 minutes.

Old Business:

1. The Board unanimously ratified the e-mail vote regarding the water bottle order

New Business Items:

1. HPR 2022 Scheduling (Vicki Cox Jones and Scott Henderson) We have first and second rights of refusal in hand. We have to respond to HPR by August 1 and confirm dates. We will notify AMR and IMR regarding the dates of our track events.
2. High Gear Advertiser Past Due and Related (Levi Saxen and Bill Simon) We will forgive past due amounts and bill advertisers for ads in the new print edition. If they don't pay, we will pull the ads.
3. Social Media/Sponsors (Russ Rydberg) Discussion regarding commercial content on RMR's Facebook page. We want to allow current sponsors to appear and post on RMR's FB page. Sponsor posts must be approved prior to posting. Posts that are unauthorized posts will be addressed by Levi.
4. Editor's receipt of June/July hardcopy editions and e-blasts announcing the availability of on-line High Gear. (Tom Champion) There was a general discussion regarding Tom's receipt of his High Gear copies and the need for a single point of contact for High Gear questions. Tom and Bill Simon will coordinate.

Upcoming Events Planning [Chair]: Review any changes to Events Calendar or needing discussion.

Meeting Adjournment:

The next Board meeting will be Tuesday, August 10 at 6:30 p.m. at All Copy. The Meeting was adjourned at 8:25 p.m.