



Rocky Mountain Region Porsche Club

Board Meeting Minutes: July 14, 2020

Zoom Meeting

Call to Order:

Members Present (check marked):

- | | |
|--|---|
| <input checked="" type="checkbox"/> Jim Thorburn, President | <input checked="" type="checkbox"/> Vicki Cox-Jones, Vice President |
| <input checked="" type="checkbox"/> Scott Henderson, Second Vice President | <input type="checkbox"/> Holly Jackson, Membership Chair |
| <input checked="" type="checkbox"/> Tom Radow, Treasurer | <input checked="" type="checkbox"/> Russ Rydberg, Secretary |
| <input checked="" type="checkbox"/> Tom Champion, Newsletter Editor | <input checked="" type="checkbox"/> John Mackin, Past President |

Others Present:

Previous Meeting Minutes:

Approval of Minutes of the previous RMR Board Meeting held on June 9, 2019.

Motion: John 2nd: Vicki Motion carries

Monthly Committee Reports:

Monthly Board Reports:

1st VP Report: Nothing to report.

2nd VP Report: Prep for DE (Solo on the Plains) going well. Insurance acquired.

PPE: CJ and Scott and Holly collecting gloves, sanitizers, and masks.

Pre-tech: Weds 7/15

Zoom Mtg: Tues 7/21 (Drivers meeting)

Treasurer's Report: Via email

John: Point of Order – We need a full report every time.

Membership Report:

Primary	1904
Affiliate	1041
Total	2945

New	25
Test Drive	22
Transfer In	3
Transfer Out	4

Non-Renewals	39
Member Renewals	134

Newsletter Report: July issue is on website. 44 pages
eBlast coming. New advertiser: Vail Automotive.

Board Action Items:**Old Business:****New Business Items:**

1. Pull Wine Country advertisement from HighGear until payment is made or new deal is worked out. Motion carried via email. Needs to be ratified.
Motion: Russ 2nd: Tom C Motion carries

Items for Discussion:

1. John: Creativity in developing new activities to keep our members engaged during the Coronavirus.
 - a. Virtual Grand Opening Porsche Littleton
 - b. Adam's live clinic
 - c. Virtual interview/webinar
 - d. Photo Gimmic Rally - Facebook/Instagram
 - e. Virtual C&C
 - f. Virtual Concours
 - g. Live Stream tech session

2. Jim: Donation to 2020 Bids for Kids virtual auction.
\$500.00 Motion: John 2nd: Vicki Motion carries
Need quarterly report from Charity Chairs
3. 4x4 Tour. Board does not object. Budget needs to be submitted.
4. Jim: From National Board 7/13/20
All regions are standing still. General revenue is down 20%. Membership is down 3%. Club Races down 50%.
\$50K is being spent to develop Lead/Follow DE Program.
10-15% Decline in advertising nationally.
National Awards to be awarded via webinar "sometime in the future."
5. CJ: John Barr wants to know if we can go ahead with August AX.
Must be Covid compliant.
Motion: Scott 2nd: John Motion carries.
6. Tom: Drop Mancave and Sotheby's. Need to talk to Dan Fead.
- 7.

Upcoming Events Planning [Chair]: Review any changes to Events Calendar or needing discussion.

Meeting Adjournment: 7:43 Motion: John 2nd: Tom R Motion carries

The next Board meeting will be Tuesday, August 11, 2020 at 6-8 pm via Zoom Video.