



Rocky Mountain Region Porsche Club

Board Meeting Minutes: January 18, 2025
In- Person Meeting at Holly Jackson's House, Broomfield, CO.

Call to Order:

Meeting called to order by Eric Elliff at 6:36 pm.

Members Present (check marked):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Eric Elliff, President | <input checked="" type="checkbox"/> Holly Jackson, 1 st Vice President |
| <input checked="" type="checkbox"/> Doug Wiebe, Second Vice President | <input checked="" type="checkbox"/> Grace Kennedy, Membership Chair |
| <input checked="" type="checkbox"/> Kate Palmer, Treasurer | <input checked="" type="checkbox"/> Chérie Talbert, Secretary |
| <input type="checkbox"/> Gene Davis, Newsletter Editor | <input checked="" type="checkbox"/> Scott Henderson, Past President |

Also Present:

Justin Hai, Insurance Chair

Previous Meeting Minutes:

Approval of Minutes of the previous RMR Board Meeting held on December 10, 2024.
A motion was made by Holly Jackson, supported by Doug Wiebe to approve December 10, 2024 minutes as presented. All approved, motion passed unanimously.

Monthly Committee Reports:

Florence Makin is willing to stay on as charity chair and sent in her report January 6, 2025.

Monthly Board Reports:

1st VP Report: Holly Jackson

Autocross (AX) Report:

- The temporary use permit has been fully executed with Colorado Air Spaceport.
- New names for AX events are in process.

DE Report:

- There is only one DE that does not have chair(s) yet, but in process.
- Registrar is still needed. Training time with Tim to be set up.
- HPR contracts signed for DE year.
- Justin noted that he hasn't seen notice of chairing events. Discussion ensued regarding how to get more people involved.

- **2nd VP Report:** Doug Wiebe
- Email blasts are all set up under Doug now.
- He has sent out a couple and is ready to move forward.
- Events: He is working on two upcoming events with the social team.
 1. February 13, 2025, Social – TBD
 2. March 8, 2025, Social to be held at Denver Auto Shield.

Treasurer's Report: Kate Palmer

- Dexter Finley resigned post-election, and as such President Elliff appointed our new Treasurer, Kate Palmer during the January 18, 2025, Board Meeting.
- Kate reported that she has met with Dexter several times for the transition. Kate, being fully new to role thought that she could bring forward some best practices.
- She would like to discuss the role of a paid bookkeeper to help the Treasurer position.
- Quick books are still in Mike Drury's name and will need to be moving forward via assignment to "RMR PCA Treasurer".
- Presently reconciliation has been manual and heavily task oriented.
- Start a new Quick Books system was suggested.
- Discussion of pros/cons of manual checks vs. ACH, Venmo, and Zelle.
- 25% of the financials are not in line with the bank. This is the top goal, alignment of Quick Books and Key Bank.
- HighGear: Some advertisers haven't paid their invoices, and some advertisers want different types and terms of invoicing. We need to establish what works with our systems moving forward.
- Central database needed. Drop Box and Google Docs options discussed.
- If bookkeeper can bring in advertising dollars, this will help pay for the bookkeeper services.
- Scott Henderson asked Kate to provide him with her script of what she asked each bookkeeper when she interviewed them.
- It was noted that Toni Aims is recommended by CPA (Vince).
- Board and event chairs are under D&O insurance under PCA.
- Holding pattern until Kate has access to Key Bank.
- Three Bookkeepers were interviewed by Kate Palmer:
 1. Toni Aims who was recommended by Victor, a CPA.
 - \$150/mo
 - She didn't want to handle physical checks.
 - About 5 hrs a week.
 2. Nathan Bush recommended by Dexter Finley.
 - Flat 1500/mo.

- Easy to work with.
3. Karly R.
- \$95/hr for historical clean-up
 - Monthly rate to be determined.

Eric asked Kate to clarify with Toni her rate, talk with Nathan, talk with CPA, and then come back next month with a recommendation. Chérie Talbert asked to have their CV's circulated around to board.

Membership Report: Grace Kennedy

December 2024

Primary	2367
Affiliate	1188
Total	3555

New	14
Test Drive	27
Transfer In	03
Transfer Out	05
Member Renewals	108
Non-Renewals	34
PCA Juniors	139

Comparison numbers:

November 2024

Primary	2365
Affiliate	1191
Total	3556

December 2023 Comparison

Primary	2507
Affiliate	1199
Total	3706

Grace has put in an order for new board name tags.

Newsletter Report: Gene Davis

- Gene is working diligently on *HighGear*.

Old Business:

None.

New Business Items:

1. **Ratify the motion to order Board awards for the January social** for \$821.90 (Scott Henderson).
This action was done previously via email.

2. **Ratify the motion to approve the budget for the Jan 9 social** for \$1,100 at 3R (Holly Jackson).
This action was done previously via email.

3. **PCA Colorado racing legends Mike Collins and David Donner in a free form discussion of the history of Colorado racing in the '50s and '60s.** (Scott H/Eric)
 - Scott reported Chris Lennon put on a program for AMR and recommended it for RMR. Donner is a famous Pikes Peak hill climb racer.
 - This has been a very popular program with AMR.
 - The Board agreed it sounded like a good program and to pursue more information.
 - Holly thought 3R would be a good possible location and would just need to pay for chairs and drinks.
 - Cost thought to be approximately \$1,100.00
 - Denver West was also a suggested venue.
 - Scott to follow up with Chris Lennon and provide more details next month.

4. **Request for \$300 for RMR-West at the Ironbridge Golf Club** (Holly Jackson)
 - Bill reached out to the Board to request money for a January social request.
 - *A motion to approve \$300 to go toward the social request for RMR-West at the Ironbridge Golf Course was made by Holly Jackson, supported by Scott Henderson. All approved, motion passed unanimously.*
 - *A motion to reconsider the motion to approve \$300 toward the social request for RMR-West at the Ironbridge Golf Course and to approve a new motion for the same social was made by Holly Jackson and supported by Scott Henderson. All approved, motion to reconsider passed unanimously.*
 - See Item 11 for new motion.

5. **Request for 13 more name badges for RMR-West members** (Holly Jackson/Grace Kennedy)
 - Bill has requested 13 more badges, some duplicates.
 - Discussion ensued regarding the club's policy on name badges and who to authorize to order badges.
 - Grace to write up a name tag process and get it to Bill. The club does not want to pay for duplicate badges.
 - *A motion was made by Holly Jackson, supported by Eric Elliff to approve 11 badges for RMR-West request at \$10.00 + \$5.00 shipping. All approved, motion carried unanimously.*

6. **National is encouraging regions to have a fun anniversary celebration on September 13, 2025, PCA's birthday.** Also, there are links for a full-page ad we can use in our region newsletter, website or social media, at our discretion. Email on Jan 1st. (Holly Jackson)
 - PCA wants all regions to do something on Saturday, Sept. 13, 2025.
 - Doug to reach out to Kelly, as that date is traditionally the annual picnic and could also be the 70th celebration.
 - AX could also do something to celebrate PCA's 70th.
 - Holly will get the full-page ad link to Gene for HighGear.
 - Social and AX team to work on this and Board to think about it over the next month.

7. **Key Bank Accounts Authorized Signers** (Holly Jackson)
 - With new Board positions, discussion over current and new authorized signers were reviewed.
 - Currently Russ Ryberg, Scott Henderson, Holly Jackson, and Dexter Finely are authorized signors.
 - Board discussed removing former Board members, Russ Ryberg and Dexter Finely.
 - Minutes will be needed for Key Bank to proceed with new actions.
 - *A motion was made by Eric Elliff, supported by Scott Henderson to authorize Eric Elliff, Scott Henderson, Kate Palmer, and Holly Jackson to any and all accounts, including but not limited to CD's, credit cards, money markets, and deposit only cards, but no debit cards, while removing all previous signors not listed herein. All approved, motion carried unanimously.*

8. Facebook Admins (Holly Jackson)

- Presently there are four admins on RMR Facebook account (Jim Thornburn, Scott Rodgers, Holly Jackson, and Dan Grecko.
- Discussion ensued about who should be administrators moving forward.
- Next month guidelines should be revisited.
- It was noted that Instagram not a focus – last post was made in 2022.
- Adam Crabtree, Frank Barrett, and Vicki Cox-Jones are frequent posters.
- Sales guy at Porsche Denver West, Aaron is also a strong possibility.
- *A motion was made by Holly Jackson, supported by Eric Elliff to remove Jim Thornburn, Scott Rodgers, and Dan Greko as administrators to the RMR Facebook Page and to keep Holly Jackson and add Grace Kennedy, and Dave Jackson (Holly's husband). Grace Kennedy will reach out to frequent RMR Facebook users, Adam Crabtree, Frank Barrett and Aaron who works at Porsche Denver West, with Holly reaching out to Dan Grecko for further discussion. All approved, motion carried unanimously.*

9. PCA Fall Raffle Winner in RMR (Eric Elliff)

- We have an “in region” raffle winner.
- Eric has reached out to board, chairs, etc. no one knows who the winner is.
- The local winner has an RMR membership number dated to 2015.
- How do we contact him?
- Holly offered to reach out to Stevinson (Lance).
- Idea: as new president, reaching out to members, where and when can I meet you?
- Get Vu's input.
- Grace might be able to knock on door as a realtor.
- Eric will continue to work on this with the above suggestions as a road map.

10. RMR West budget for January social (Doug Wiebe)

- Carried forward from Item #4.
- Ironbridge Golf Course event. Venue is at no cost.
- Approximately 40 people expected.
- \$610 requested to go toward appetizers and one free drink ticket.
- *A motion was made by Doug Wiebe, supported by Eric Elliff to provide \$610.00 for the RMR-West January 2025 Social at Ironbridge Golf Course. All approved, motion carried unanimously.*

The Breakdown

\$360 : 45 wine or beer at \$8 each (buying members first beverage)

\$125 : 5 app platters at \$25/each

\$125 : tax and tip
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\$610

Upcoming Events Planning [Chair]: Review any changes to Events Calendar or needing discussion.

None.

Meeting Adjournment: 8:23 p.m.

The next Board meeting will be on Tuesday, February 11, 2025.

Meeting time 6:30 – 8:30 pm.

President Elliff to send out in-person location or zoom link ahead of the meeting.