



Rocky Mountain Region Porsche Club

Board of Directors | November 11, 2025

Via ZOOM from 6:30 pm until 8:30 pm

MINUTES

In Attendance (check marked):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Eric Elliff, President | <input checked="" type="checkbox"/> Holly Jackson, 1 st Vice President |
| <input checked="" type="checkbox"/> Doug Wiebe, Second Vice President | <input checked="" type="checkbox"/> Grace Kennedy, Membership Chair |
| <input checked="" type="checkbox"/> Kate Palmer, Treasurer | <input checked="" type="checkbox"/> Chérie Talbert, Secretary |
| <input checked="" type="checkbox"/> Gene Davis, Newsletter Editor | <input checked="" type="checkbox"/> Scott Henderson, Past President |

Guests in attendance: Brian Hoffmeyer and Jonathan Wegner

Call to Order.

The meeting was called to order by Eric Elliff at 6:33 pm.

Guest Presentations.

- A. 2025 HPDE Participant Survey Results Presentation – Brian Hoffmeyer
 - Brian provided a PowerPoint presentation highlighting the results.
 - Overall, the participants rated the 2025 HPDE year 4.72/5.00
 - Follow up to the survey will take place with Eric Elliff and Brian Hoffmeyer going over the list of specifics identified in the survey.
- B. New Social Media Strategic Plan for RMR Presentation – Jonathan Wegner
 - Jonathan provided a very detailed path for upgrading the Club's social media efforts.
 - A new, sophisticated, professional approach was reviewed and discussed, with the Board appreciative of Jonathan's scope and efforts.

The Board noted that coordination with Waldo who keeps the Club's website calendar should also be included moving forward.

Discussion also ensued over finalizing a repository platform.

Action Items

- A. Approval of October 14, 2025 Minutes.
 - *A motion was made by Holly Jackson, supported by Doug Weibe to approve*

the October 14, 2025 meeting minutes as presented. All approved, motion carried unanimously.

Monthly Board Reports

- A. President's Report/Updates. Eric Elliff
1. Eric reported that his call to action to find a Social Media Chair was answered by Jonathan Wegner. Jonathan is a skilled social media professional and offered to volunteer to take over this position! Welcome Jonathan and thank you!
 2. Eric reported that the Charity Chair, Florence Makin has resigned her role and asked Gene to advertise in the next *HighGear* that we are looking for a volunteer to fill this position. The Board acknowledged Florence's service as Charity Chair for many years.
- B. Board Elections.
1. Board elections will take place on Saturday, November 22 at 9:00 am at the Man Caves Detailing Shop.

A Board member suggested that the many accomplishments of this year be noted in The President's column within the December edition of *HighGear*.

1st VP Report. Holly Jackson

- A. Auto Cross Report.
1. Fall Cone Showdown on October 18th had many first-timers in attendance.
 - Technical issues were experienced.
 2. Post season planning session will occur on November 18th.
 - 2026 Dates: April 25, May 15/16, July 18, August 22, September 12, and October 17.
 - Rates will be discussed at the planning meeting with a recommendation.
 - 2026 FAA use forms were submitted.
 - 2026 Auto Cross Planning Meeting Budget was reviewed.

A motion was made by Holly Jackson, supported by Eric Ellif to approve \$200 for food, \$650 for 18 trophies, and \$250 for 6 extra trophies for a total planning budget of \$1,100. All approved, motion passed unanimously.
 3. Non-member Registration Inquiry.
 1. The Auto Cross Chair asked if they should limit non-member registrations to 15%?
 - Eric Elliff noted that if there is a need to limit it to members only for logistic necessities, that is okay; however, if that doesn't seem to be an issue, then sticking to that protocol would be fine.

- It was thought that further analysis of the non-member guidelines would be further reviewed at a later date.

B. HPDE Report

1. Report covered during Brian Hoffmeyer's 2025 HPDE Survey Presentation.

C. Tour Report

1. Pikes Peak Tour was great!

2. Driving Tour Planning Meeting Request for \$250 food budget.

A motion was made by Holly Jackson, supported by Eric Elliff to approve \$250 for food for the Driving Tour Planning Meeting. All approved, motion carried unanimously.

2nd VP Report: Doug Wiebe

A. 2025 Holiday Party

1. MaryLee is doing a great job. Doug helping with details.

- Holiday email should be going out tomorrow.
- Registration open now on MSreg.

Treasurer's Report: Kate Palmer

- A. Kate provided a comprehensive overview of the financials.

Newsletter/HighGear Report: Gene Davis

A. *HighGear*.

1. October edition is done.
2. November edition will be 48 pages and going to printer on Friday.
3. Gene will start on December edition soon.
4. 3 new advertisers this month.

Membership Report: Grace Kennedy

October 2025 – positive growth this month.

Primary 2425

Affiliate 1213

total 3638

New 30

Test drive 34

t-fer in 6

t-fer out 5

Renewals 133

Non renewals 47
Juniors 153

Sept
Primary 2424
Affiliate 1209
New 29

Oct 2024
Primary 2576
Affiliate 1221

New Business:

A. Upcoming Events Planning

1. CDI annual planning meeting request.
A motion was made by Scott Henderson, supported by Holly Jackson to approve up to \$750 for the CDI Planning Meeting taking place December 3, 2025. All approved, motion carried unanimously.

2. 2026 Joint RMR/AMR Instructor Training/Refresher (ITS) at Pueblo Motorsports Park on 4/4/26
A motion was made by Scott Henderson, supported by Holly Jackson to approve the same 2/3 RMR and 1/3 AMR financial arrangement moving forward for the 2026 Joint RMR/AMR Instructor Training/Refresher event. All approved, motion carried unanimously.

Other Items:

- A. Porsche Breakfast Club (PBC) – see, 10/19/25 eBlast
 1. The Board discussed a current non PBC event eblast.
 - Doug to let the PBC President know to take off title and instead use “contact”.
 - Ensure that all PBC announcements indicate it is not an RMR event.
A motion was made by Chérie Talbert, supported by Eric Elliff, to continue supporting and providing eblasts to the membership for PBC, and to grandfather (limited only to) the Porsche Breakfast Club and no other non-RMR PCA Club events.

B. Board Awards.

1. Holly noted that Nominees and pictures for January Awards are needed that will include Enthusiast of the Year, Patron Award, Volunteer Award, and Lifetime Achievement Award.
 - Spreadsheet will be distributed, and Board Members are asked to think about who to nominate next month.
 - Awards are to be ordered next month in time for January.

Meeting Adjournment.

- A. Eric Elliff called for adjournment at 8:38 pm.

A motion was made by Holly Jackson, supported by Chérie Talbert, to adjourn the meeting at 8:38 pm. All approved, motion carried unanimously.