



Rocky Mountain Region Porsche Club

Board of Directors | February 11, 2025

Virtual Zoom Meeting

Meeting Minutes

In Attendance (check marked):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Eric Elliff, President | <input checked="" type="checkbox"/> Holly Jackson, 1 st Vice President |
| <input checked="" type="checkbox"/> Doug Wiebe, Second Vice President | <input checked="" type="checkbox"/> Grace Kennedy, Membership Chair |
| <input checked="" type="checkbox"/> Kate Palmer, Treasurer | <input checked="" type="checkbox"/> Chérie Talbert, Secretary |
| <input checked="" type="checkbox"/> Gene Davis, Newsletter Editor | <input checked="" type="checkbox"/> Scott Henderson, Past President |

Meeting was called to Order by President Elliff at 6:32 p.m.

Approval of January 2025 Meeting Minutes.

A motion was made by Scott Henderson, supported by Holly Jackson, to approve the January 2025 meeting minutes as presented. All approved, motion passed unanimously.

Monthly Committee Reports

Eric Elliff stated there were no Committee Reports this month.

Monthly Board Reports

A. 1st VP Report: Holly Jackson

1. Autocross (AX):
 - Chairs have been lined up and the names for each event have been finalized.
 - Autocross will be celebrating PCA 70th anniversary on September 13, 2025.
 - RMR working with other car clubs for new autocross location options.
2. High Performance Driving Events (DE):
 - All chairs for HPDE's have been finalized.
 - Registration training will take place on February 13, 2025.
 - 29 people signed up for the DE and AX 101 event at 3R Performance.
 - Eric Elliff noted that he posted RMR's DE schedule on the National website but that he couldn't see that it was saved. Holly Jackson will confirm.
 - Eric Elliff noted that DE fees will be discussed later within the agenda.
3. Zone President Meeting:
 - April 5, 2025 in Albuquerque, NM.
 - Our Region President would like representatives of RMR to attend.
 - Discussion around flight, hotel, parking, tolls.
 - A motion was made by Scott Henderson, supported by Holly Jackson to approve two representatives up to \$1,400 total to attend. All approved, motion carried unanimously.
 - Street Survival: Needs chairs for this event. Holly to reach out to two possible chairs.

B. 2nd VP Report: Doug Wiebe**1. Socials.**

- Socials are coming along.
- February social will be at Blue Chip on February 20, 2025.
- Holly Jackson noted she sent the Board a preliminary up-to-date calendar of events.
- Eric Elliff suggested Holly send it to Justin Hai.
- Doug noted that he received an email from National regarding award submissions. Eric noted that none were submitted from RMR, so it doesn't affect us.

C. Treasurer's Report: Kate Palmer**1. Bookkeeper follow-up report.**

- Kate Palmer interviewed three bookkeepers discussed at last month's meeting.
- There was alignment between Kate and our CPA about the role responsibilities.
- Kate suggested that all she interviewed were good candidates, but that Nathan was the most responsive and would be easiest to work with but the costliest.
- Toni remains the most reasonable and will reconcile the last four months at \$150.00.
- The board discussed the options and were updated about nothing getting paid from the continued backlog. There are approximately 10 pending reimbursements, the January HighGear printing bill, and the HPR bill that Scott Henderson noted needs to be received by HPR by March 1st.
- *A motion was made by Eric Elliff, supported by Scott Henderson to authorize Kate Palmer to engage "Toni" at \$150.00/month and to begin the process of getting everything reconciled and transferred from the previous Treasurer, Dexter while seeing if a volunteer arises from published request to the membership. All approved, motion passed unanimously.*
- Holly Jackson volunteered to help with the bills in the meantime.
- Kate noted that Mike Drury still owns our QuickBooks. She does not have access to his contact information. Scott Henderson to provide her with his contact information.
- Kate recommended that the first thing we do is to connect Quick Books with Key Bank.
- Kate will forward outstanding bills and reimbursements to Holly right away.
- Kate reiterated that she recommended a central depository be put in place for documents.
- Dropbox subscription was discussed.
- *A motion was made by Holly Jackson, supported by Scott Henderson to get sufficient cloud storage, subject to a cost check. All approved, motion carried unanimously.*
- Kate reported that Front Range Storage needs a current club credit card. Holly will provide her club credit card number.
- Kate asked if there was a policy for certain amounts to be in savings and checking? Discussion ensued but no policy was determined.

2. Membership Report: Grace Kennedy

A.	January 2025 Numbers	January 2024 Numbers
	Primary 2353	Primary 2499
	Affiliate 1182	Affiliate 1196

	Total	3535	Total	3695
B.	2025 Members		2024 Members	
	New	22	New	14
	Test Drive	24	Test Drive	XX
	Transfer In	04		
	Transfer Out	04		
	Renew	115		
	Non-Renew	53		
	Juniors	137		
C.	Last month			
	Primary	2367		
	Affiliate	1188		
	Total	3555		

- Holly Jackson reported that at the National staff meeting we were one of two zones with negative membership change but that ours was a small change.
- Grace reported that she is finalizing the new member social event on March 8th.
- The venue has been chosen and is moving forward.

3. Newsletter/HighGear Report: Gene Davis

- A. Newsletter: Is going to the printer tomorrow and will be out next week.
- B. HighGear: Gene is starting the next edition of HighGear but needs help identifying the award winners and narrative.
 - Denver Auto Shield wants the center spread and will provide extra money for Ladies Day or other events. They like our club.

Old Business:

1. PCA Colorado Racing Legends Event: Scott Henderson & Eric Elliff
 - Scott sent an email to Scott, Chris, and Mitch.
 - They will identify a date range – more to follow next month.
2. PCA National Anniversary Celebration follow-up. (Holly Jackson)
 - Holly emailed the social team and booked the picnic for September 13, 2025.
 - Reached out to Autocross Chair to have cupcakes for celebration that day.
 - Banner suggestion with a picture of membership to send to PCA National.
3. Key Bank Authorized Signatures Update. (Holly Jackson)
 - All signatories are up to date.
 - Other details to be followed up on tomorrow.
4. Facebook Administrators Update (Holly Jackson/Grace Kennedy)
 - Removed two administrators last month.
 - Scott Little would be open to being an administrator and watching for negative posts and sales.
 - We don't have any basis of rules about who to let into the FB Group.
 - Eric Elliff noted that in his President's column he is asking for a social media volunteer.
 - Scott Little suggested a social media chair and to also look at Instagram, our numbers

are small on that platform. Feeds need to be more active.

- All agreed it would be good to have a social media chair.

5. PCA Fall Raffle Winner Update (Eric Elliff/Holly Jackson)

- Local raffle winner and spouse were excited, and took the car option.
- A picture was taken at Porsche of Littleton, and an article needs to be finalized and sent to National.

New Business Items:

A. DE Fees (Eric Elliff)

- After robust discussion, it was decided that any increase in fees should be spread out across the club events, and not just for HPDE's.
- Other areas to consider for more revenue were discussed, included making sure all socials break even, sponsorships, selling ads for HighGear Magazine, etc.
- *A motion was made by Eric Elliff, supported by Scott Henderson to keep the Autocross and High-Performance Driving Event fees the same this year (2025) and the Board will look pricing other events moving forward at a later date. All approved, motion passed unanimously.*

Upcoming Events Planning: None

Other Items:

A. Sponsorships.

- Chérie Talbert asked about RMR's Sponsorship Program.
- There being no guidelines in place, she offered to look at creating a program for the club, but with all her other RMR duties and co-planning Ladies Day, she would like a co-helper. Gene offered to help, and Eric will add this to his next column.

Meeting Adjournment.

A motion was made by Scott Henderson, supported by Holly Jackson, to adjourn the meeting at 8:16 p.m.

The next Board meeting will be on Tuesday, March 11, 2025.

Meeting time 6:30 – 8:30 pm.

President Elliff to send out in-person location or zoom link ahead of the meeting.