



## Rocky Mountain Region Porsche Club

Board of Directors Meeting Minutes

April 8, 2025

Zoom Meeting

### In Attendance (check marked ):

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Eric Elliff, President            | <input type="checkbox"/> Holly Jackson, 1 <sup>st</sup> Vice President |
| <input checked="" type="checkbox"/> Doug Wiebe, Second Vice President | <input checked="" type="checkbox"/> Grace Kennedy, Membership Chair    |
| <input type="checkbox"/> Kate Palmer, Treasurer                       | <input checked="" type="checkbox"/> Chérie Talbert, Secretary          |
| <input type="checkbox"/> Gene Davis, Newsletter Editor                | <input checked="" type="checkbox"/> Scott Henderson, Past President    |

### Call to Order

The meeting was called to order by Eric Elliff at 6:31 pm.

### Action Items

A. Approval of March 2025 Meeting Minutes.

*A motion was made by Scott Henderson, supported by Grace Kennedy, to approve the March 2025 RMR Board Meeting Minutes as presented. All approved, motion carried unanimously.*

B. Discussion and Ratification of Holiday Party Budget

*A motion was made by Eric Elliff, supported by Scott Henderson to amend the action to approve the total Holiday Party Budget, rather to approve \$1,000 toward the deposit to secure the venue with the expectation that the chairs will work on securing a sponsor to help the bottom line. All approved, motion carried unanimously.*

C. Discussion and Approval of AX Budget Request for Purchase of a Wi-fi router up to \$150 + tax.

*A motion was made by Eric Elliff, supported by Scott Henderson to allocate \$150 + Tax to the AX group so that they can buy a Wi-Fi router to transmit AX information at events. All approved, motion carried unanimously.*

### Monthly Board Reports

**President's Report/Updates :** Eric Elliff

**Zone Meeting.** Eric attended this national event on behalf of our Zone.

- Highlights of the meeting:
- The National President was in attendance.
- After each event, an event and observer report needs to be filed.
- 70<sup>th</sup> anniversary celebration 9/13/25
- RMR has two events in place.
- 120-day inspection rule
- We can do 120 days or could do 30 or 60 days.
- Eric noted that this will be a CDI issue for the fall.
- Membership nationwide
- Porsche Club of America is the only car club that is growing nationally.
- Of all the zones, our zone is the only one down but just by a very small amount.

**A. 1st VP Report:** Holly Jackson (written update)

Scott Henderson reviewed the update for Holly

1. DE Update

- HPDE Instructor training in Pueblo went well.
- 1<sup>st</sup> DE in May has over 100 registrations.

2. AX

- FAA Submission for non-aviation done and both Holly Jackson and Scott Pedram are making sure it is going through the process.
- 1<sup>st</sup> AX is filled up!

**B. 2<sup>nd</sup> VP Report:** Doug Wiebe

1. Fort Collin's April Social

- Some complaints about late scheduling.

2. Edelweiss Tour

- Sold out in 3 hours and 10 min with a long wait list.

3. Possible Scam

- Discussion that there are a lot of scams coming through the officer emails.
- Rule of thumb; the only things that are legitimate are member inquiries.

4. Megaphones

- Commercial megaphone recommended.
- \$78/each with shipping and handling. We would need three.
- Scott Henderson suggested finding out the return policy.
- It was agreed to buy one to try it out.

*A motion was made by Eric Elliff to approve one megaphone purchase up to \$150.00, motion supported by Scott Henderson. All approved, motion carried unanimously.*

**C. Treasurer's Report:** Kate Palmer (written update)

- Eric reviewed the treasurer's report and questions as submitted by Kate.
- Kate has done a wonderful job.

**D. Newsletter/HighGear Report:** Gene Davis

- Eric reported for Gene, HighGear has been sent to the printer.
- Eric thought it looked really good, Gene is doing a wonderful job.

**E. Membership Report:** Grace Kennedy

- Membership Numbers

	<u>March 2025</u>	<u>February 2025</u>	<u>March 2024</u>
Primary	2357	2355	2502
Affiliate	1185	1183	1192
Totals	3542	3538	3694
New	30	20	
Test Drive	33		
Transfer-In	02		
Transfer-out	07		
Renew	131		
Non-Renew	41		
Juniors	148		

- Grace Kennedy noted that she is ordering new name tags from the orientation and for some Board Members.

**Old Business:**

- None

**New Business Items:**

- None

**Upcoming Events Planning**

A. Ladies Day / Track 101 – Cherie and Grace

- Committee is meeting monthly.
- Master spreadsheet is uploaded to Google Shared Drive.

- Chérie noted that she would like to see the new shuttle program for this event secured right away with a sponsor and she and Grace will be talking with Gene and the new sponsorship volunteer, John.

**Other Items:****A. Sponsorships**

1. New Sponsorship Program & Tiers – Chérie Talbert reported that she created a new Sponsorship Program with 3 Tiers:
  - Turbo (Platinum Level)
  - GTS (Gold Level)
  - S (Silver Level)
  - A list of what Sponsors can expect to receive for their sponsorships is explained with each tier along with invoicing and logo instructions.
  - Chérie talked with Gene, and he is comfortable with what the Tiers will receive and will be able to implement.
2. New Sponsorship Volunteer – Eric Elliff found a new volunteer that looks incredibly qualified to help with reaching out to Sponsors. He provided that name to Gene and Chérie.
3. Sponsorship Visits & Pledges – Chérie Talbert reported for Gene that he has reached out to the new volunteer and will be setting up a time for them to visit the sponsors, explain the program and collect sponsorships.

**Adjournment.**

*A motion was made to adjourn by Scott Henderson, supported Eric Elliff by to adjourn the meeting at 7:19 pm. All approved, motion carried unanimously.*

Meeting minutes submitted by Chérie Talbert, RMR Board Secretary.