



Rocky Mountain Region Porsche Club

Board Meeting Minutes: July 9, 2024

Zoom Meeting

Call to Order: Scott Henderson called the meeting to order at 6:35 p.m.

Members Present (check marked):

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| <input checked="" type="checkbox"/> Scott Henderson, President | <input checked="" type="checkbox"/> Eric Elliff, Vice President |
| <input checked="" type="checkbox"/> Scott Pedram, Second Vice President | <input checked="" type="checkbox"/> Grace Kennedy, Membership Chair |
| <input type="checkbox"/> Dexter Finley, Treasurer | <input checked="" type="checkbox"/> Holly Jackson, Secretary |
| <input checked="" type="checkbox"/> Bill Simon, Newsletter Editor | <input type="checkbox"/> Russ Rydberg, Past President |

Also Present:

Previous Meeting Minutes:

The Minutes of the previous RMR Board Meeting held on June 11, 2024 were unanimously approved.

Monthly Committee Reports: Email update on 7.9.2024 at 3:45pm from Florence Mackin regarding Charity. Need to have Florence add Automezzi to the list for the year. Florence asks that Dexter needs to send checks for the events that already occurred.

Monthly Board Reports:

1st VP Report: Eric Elliff Looking for Dexter to send Profit and Loss for June. It is estimated that we will have about a \$5,800 profit. Currently the July DE has 90 drivers each day. Registration is on hold as there is a lack of instructors. The helmets are loaned out to Ferrari of Denver. They will be returned back this Sunday night. Steven, Ferrari of Denver GM, was in the dark as much as RMR about the Colorado State Patrol (CSP) Track. Steven tried his contacts but no luck. Scott H and Eric will be visiting the CSP Colonel to discuss track usage and the Easement Contract.

The June autocross was spectacular. Great turnout per the email from Scott P. July 21 is the Autocross Summer Sizzle and there is 48 signed up as of Monday evening. August 17 is the Lei 'n Laps has 20 signed up so far.

2nd VP Report: Scott Pedram Glen Shelly is being postponed. The Poudre social is July

20th. August 3rd is the Auto Image 360 social. August 29th is the Simply Auto social. The June 22nd Peak to Peak Tour – no report. Haven't heard anything bad. The Quad Bypass Tour on July 13th sold out in 26 hrs. August 2nd is the Steamboat Springs Tour and there is currently 33 of 40 spots reserved. Pikes Peak August 3rd opens Wednesday to 10 people. Sunday through Tuesday is the multi day off-road tour is nearly full with 11 of 12 spots reserved. August 25th is the Gold Belt Tour with AMR and a quiz will be given to qualify for the Multi Region event subsidy.

Treasurer's Report: Dexter Finley was not present. Scott P stated that QuickBooks online is limited. RMR has the \$90/month plan. To get all the options it would be \$200/month. There is no ask yet, but something we should think about.

We are showing 120 attendees for May, but that was for Saturday only as there was 90 attendees for Sunday. Eric will ask Dexter about how he got his number. Scott H will ask Dexter to send a Profit and Loss statement.

Membership Report: Grace Kennedy

Primary 2,377

Affiliate 1,205

Total 3,582

New 35

Test Drive 0 – 27 total active

Transfer In 6

Transfer Out 4

Member Renewals 78

Non-Renewals 42

PCA Juniors 149

Grace send out a welcome text to all new members. About three quarters of the members respond and ask for name badges.

Newsletter Report: Bill Simon Gene Davis was on vacation through mid-June. Bill sent him a bunch of stuff via email such as the software info and contacts to get familiar with it. He thinks Gene will work on having an August or September issue of HighGear to get caught up on missing months. Bill won the Betty Jo Turner Award (was a Panomera Editor for 43 years 1969-2012) for best overall newsletter at PCA Porsche Parade. Bill entered the November 2023 issue (maybe it was the December issue). We are in Class 6 for the

biggest Regions. Bill entered the Cover Contest but we did not win.

Old Business:

1. Email Solution (Scott Pedram) – Continued from March
 - No action for now. Okay to remove from the Agenda.

2. Discuss HighGear’s future “health” considerations and whether an increase in ad rates needs to be part of the prescription. (Scott Henderson) - Continued from April
 - Many ideas tossed about. Quarterly, Digital, Print by request
 - Discussion of paid editor position (would no longer be a board member)
 - No further action until Gene Davis is back and discusses with Bill.

*Bill’s focus is on Gene. Scott H asked Bill for insights/suggestions. Bill said that quarterly is not enough. Spring and summer are busy. He suggests we print at least 4 to 6 issues for the busy months and then 1 for fall and 1 for winter may be a better way to go. Digital is good for small regions but RMR wants it in print. Maybe in 10 years we can be all digital.

New Business Items:

1. Ratify the motion to approve the budget of an \$87 profit for the Gold Belt Driving Tour. (Holly Jackson) - Unanimously approved. Also mentioned by Scott P is we will receive the \$500 Multi Region Subsidy.

2. Ratify the motion to approve the budget of an \$216 profit for the Laramie Multi-day Off-road Tour. (Holly Jackson) - Unanimously approved.

3. Ratify the motion to approve the budget of an \$321 profit for the Quad Bypass Tour. (Holly Jackson) - Unanimously approved.

4. RMR Bylaws (Scott Henderson) – We will have the new bylaws ready shortly. They will be put on the website and an eblast will go out. We will give 30 days to be vetted out by the membership. There is nothing to vote on at this time.

5. Loan Helmets to Ferrari of Denver (Scott Henderson) – Eric will be there to hand out and collect.

6. August Autocross – “Lei ‘n Laps” – One time/event extra expense to cover snow cones (Scott Pedram) - Michelle Gerwing , Co-chair, reached out to Kona Ice to

add a cool treat to a hot summer event. Scott P made a motion to spend an additional \$390 plus taxes to have Kona Ice at the autocross. Motion passed unanimously.

7. DE Volunteer Credit Increases (Scott Henderson) - Scott H asked Dexter to “get a handle on this”. The June DE should be in the black. Currently it is \$50 per student per day. Tim Berg recommended credits to be \$100 per student per day. Also, the registrar does a lot of work for DE’s too. Tim Berg is working with Rex Kennedy to take over as DE Registrar. Registrar, instructors, control, and grid are most needed. Instructors and students ebb and flow together. Holly made a motion based on the chart below and omitting the photography credits at this time. The photography credits need further discussion. The motion passed unanimously.

	Est. Qty	Current	Proposed	
Instructor	48	\$ 50	\$ 75	/student/day
CDI	3	\$ 100	\$ 100	/day
Safety	1	\$ 50	\$ 50	/day
Photography	2	\$ -	\$ -	/day
Grid	3	\$ 50	\$ 75	/day
Equipment	2	\$ 100	\$ 100	/day
Control	2	\$ 50	\$ 75	/day
Event Chair	2	\$ 100	\$ 100	/day
Registrar	1	\$ 75	\$ 100	/day
Tech	2	\$ 25	\$ 25	/day

8. Possible New Region – Cenntennial Region (Scott Henderson) - Frank Barrett proposed to create a new region for the North Denver area from Boulder to Fort Collins and the surrounding areas by email to Scott H and Denise Jordan, Zone Rep. Eric is worried Frank doesn’t understand the full under taking. Bill suggests “satellites” of RMR, but needs a volunteer/champion to put in the time. The proposal is not well developed for National. The RPM clearly discusses what is needed for a new region. Denise and Scott H will email and talk to Frank. In the meantime, Scott H will ask The Littles, social chairs, to reach out to Ed Carroll Porsche dealership to line up a northern social as they recently reached out.

9. Parade 2024 (Bill Simon) - Bill had a lot of great conversations with Tom Gorsuch and Karen Cooper.

Upcoming Events Planning [Chair]: Review any changes to Events Calendar or needing discussion.

Meeting Adjournment: 7:58 p.m.

The next Board meeting will be Tuesday, August 13, 2024.