



Rocky Mountain Region Porsche Club

Board Meeting Minutes: April 9, 2024

Zoom Meeting

Call to Order: Scott Henderson called the meeting to order at 6:36 p.m.

Members Present (check marked):

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| <input checked="" type="checkbox"/> Scott Henderson, President | <input checked="" type="checkbox"/> Eric Elliff, Vice President |
| <input type="checkbox"/> Scott Pedram, Second Vice President | <input checked="" type="checkbox"/> Lisa Walsh, Membership Chair |
| <input checked="" type="checkbox"/> Dexter Finley, Treasurer | <input checked="" type="checkbox"/> Holly Jackson, Secretary |
| <input type="checkbox"/> Bill Simon, Newsletter Editor | <input checked="" type="checkbox"/> Russ Rydberg, Past President |

Also Present: John Mackin

Previous Meeting Minutes:

The Minutes of the previous RMR Board Meeting held on March 12, 2024 were unanimously with changing the name from Dave Stribling to Dave Nelson in the fourth sentence of the 1st VP report and changing “mad” to “made” in # 10. b.

Monthly Committee Reports: Email update on 4/9/2024 from Florence Mackin regarding Charity.

Monthly Board Reports:

1st VP Report: Eric Elliff Monday was the meeting for Ladies Day. There is some trepidation on moving the venue. Vicki Earnshaw is wanting to send out a survey to see about the interest. It seems to be 50/50 if this event will happen. Colorado National Speedway is so short that there is not a lot of time for instruction. The May DE on the 4th and 5th has registration open. An email went out today and it seems a little behind to let the membership know. The Board should discuss a way to handle emergency/last minute emails. The Instructor Refresher is April 21st. It is in good shape with Robin from AMR. We should send out one more email. Dave Stribling has a meeting scheduled with the refresher planners.

2nd VP Report: Scott Pedram (Holly Jackson filled in) Ferrari of Denver is all set for the April 11th social. Unfortunately, Mike Ward went silent and Ferrari of Denver dragged their feet to the last minute to let the Social Chairs know they are in. May 5th is the HPR

to Helga's Tour and registration is now open. May 12th is the first Pike's Peak Tour with Chris Lennon using radios and registration will open this month. May 19th is the Spring Edelweiss Tour and registration will open very soon. The May social on the 11th and is all set to go.

Treasurer's Report: Dexter Finley Dexter states the current balances are holding steady. We received the National PCA rebate two months ago. The 2023 taxes are officially filed. Dexter has "batching" payments and getting into a rhythm. Dexter asked if there was any interest from RMR to sponsor the Fort Collins Cars and Coffee event. This event is the last Sunday of every month. Dexter and his Realtor are sponsors. There are a lot of British cars at this event. The Board said they would post the event on the RMR Facebook page and send emails as it has for other Cars and Coffee events, but no financial sponsorship. Dexter can reach out to Dan Greco to update the Google Calendar and to Waldo Arreola, Website Chair, to make sure the website synchs with the Google Calendar. Dexter would like an official email address for the Treasurer position. He is still trying to track down a \$200 deposit. Dexter needs to move Mike Drury off of the Square Pay account. He needs to transfer the account to a Treasurer account and sign in.

Membership Report: Lisa Walsh

Primary 2,342

Affiliate 1,213

Total 3,555

New 24

Test Drive 2 – 34 total active

Transfer In 2

Transfer Out 3

Member Renewals 139

Non-Renewals 54

PCA Juniors 152

Lisa ordered name badges for Russ, Scott H, and Dexter for their new Board positions.

Newsletter Report: Bill Simon No updates – travelling.

Old Business:

New Business Items:

1. Ratify the motion to roll the current CD amount of about \$103,000 into a new 8-month CD at 5% annual interest. Also, to make Scott H and Dexter as the only two authorized signers. (Holly Jackson) Holly made the motion and it passed unanimously.
2. Ratify the motion to approve up to \$250 for coffee, donuts, etc., for the 3/23/24 DE/AX 101 class at 3R Performance. (Scott Henderson)
3. Ratify the motion to participate and donate \$1,000 to Automezzi – A Ferrari car show that benefits a charity, this year is Project Sol Flower. (Holly Jackson) Holly made a motion and it passed unanimously.
4. Ratify the motion to adjust the volunteer credits for our autocross events (Scott Pedram):

| Autocross Role | Current Credit | Proposed Credit |
|-----------------------|-----------------------|------------------------|
| Event Chair | \$ 100 | \$ 50 |
| Event Co-Chair | \$ 100 | \$ 50 |
| Registrar | \$ 75 | \$ 75 |
| T&S Lead | | \$ 50 |
| Work Assignment Chair | | \$ 25 |
| AX Program Chair | | \$ 25 |
| Course Designer | | \$ 25 |

Scott P had already vetted this out with the AX team. Scott P made a motion and it passed unanimously.

5. Discuss HighGear's future "health" considerations and whether an increase in ad rates needs to be part of the prescription. (Scott Henderson) This is the most time-consuming position in RMR. What about having the Newsletter position also doing the billing and collecting? HighGear is costly to produce. Do we want to stay as a monthly publication or move to quarterly? Scott Little received an email from a member asking "Where is newsletter?" We haven't had a HighGear since January. Bill put together a Large Region comparison for newsletters. Road Runner Region does an all-digital version and posts to magcloud.com which allows members to select an issue and pay to have it printed. Maybe we do a subscription-based

printing. HighGear is a member benefit. Has Bill provided a proposal to be a paid editor? No, not yet. RMR should consider paying for an editor. Dexter would like it printed. He is in the 35-40-year-old demographic. It was suggested we start with quarterly and later move to monthly. If we pay someone, they should not be on the Board to vote. We just need to find a “contractor”. We need to find the “man power”. We will wait for Bill to respond and continue discussion next month.

6. Follow up from Presidents Meeting in Salt Lake City UT (Scott H/ Holly J)

We had Craig Kugler from the National Executive Committee at the meeting. National is reporting there is a 40% attrition for 1st and 2nd year members. National is going digital and would like all members to go with the digital membership card. Every issue of Panorama has been digitized from issue #1 Sept 1953. On the website under Magazine and Panorama you can use the search function to go through the almost 800 issues. Club Racing News is now called Club Racer. There is a website redesign going on this year. One site for members and one for National and Region Management. There is a focus for looking forward to Generation Y, Z, and A (teenagers born in 2010 and later) while trying to keep the feel familiar to longtime members. The focus is on membership and giving new members personal invites to meet at the next social. Also, ask the for volunteers to be new member mentors/ambassadors. There is a digital focus now to post offerings on Instagram and Facebook. The main Instagram users are aged 35-45 for 45% of users. The new focus is on people aged 18-44. Females are a low percentage on Facebook – just 15% and on Instagram – just 8%. The updated EMailer version 4 is coming soon. Regions should add pictures to all eblasts. The National Executive Committee is working on reviewing and updating PCA’s Bylaws and should be completed in late 2025/early 2026. The 70th Anniversary of PCA is September 13, 2025. National would like help to celebrate from all Regions. Membership dues are set to increase May 1st this year. Panorama is costing more. National does see this as a member benefit. Insurance is the 2nd largest club expense but lower than other car clubs. PCA has an excellent record and our premiums reflect that. Under the group policy, all Regions are to utilize risk management strategies. All Region Chairs and Board Members should know proper procedures and forms used to secure insurance. PCA’s Liability is \$15,000,000 and it is to protect PCA from bodily injury. Insurance does not provide coverage for: damage to cars or damage to structures caused by cars. Spectator events require all attendees to sign waivers and we should never charge admission to the public. Insurance for moving events should be submitted online 3-4 weeks before the event and should have a copy of the insurance certificate available at each event. Each Region must have a system in place or coverage is excluded. All waivers in paper form must have printed and signed

names. They should also be in color. All Regions can receive tablets of colored waivers from Charlotte at the National Office. For all non-moving events, they are automatically covered and don't need to have insurance requested. All waivers are to be kept for 7 years and 11 months. They can be also scanned to the "Glovebox". If a child waiver is not signed on-site, it must be notarized. If the event has hot pits or is an autocross event or has a grid, both parents of the child must sign. For Parade Laps, one parent can sign. Junior participants ages 16 or 17 can be navigators with a parent. Events not covered by PCA insurance are: Karting, drones (without proper PCA waiver), bounce houses, fireworks, carnival rides, thrill rides, drifting, hill climbs, and co-hosted driving events with non-PCA groups (except Club Race). Everyone chairing an event should have Ken Laborde phone number. Reach out to you Board Members for the number.

Eric applauds PCA for focusing on new members and the younger generations.

7. Edelweiss Spring Tour Budget (Holly Jackson) Scott H made a motion to pass a budget with a \$20 profit. The motion passed unanimously.
8. Swap Meet Budget (Holly Jackson) Holly made a motion to pass a budget of \$704 for the swap meet. Hopefully we get 35 participants at \$20 each to cover expenses. Depending on the number that sign up, the club will be responsible for the difference. Holly or Russ will find out about using the church's facilities. We may need to add another \$50 to \$100. An update will be given at a later time. The motion was passed unanimously for the \$704 less participants.

Upcoming Events Planning [Chair]: Review any changes to Events Calendar or needing discussion.

Meeting Adjournment: 8:15 p.m.

The next Board meeting will be Tuesday, May 14, 2024.