



Rocky Mountain Region Porsche Club

Board Meeting Minutes: May 14, 2024 ~ 6:30 pm

Zoom Meeting

Call to Order: Scott Henderson

Members Present (check marked):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Scott Henderson, President | <input checked="" type="checkbox"/> Eric Elliff, Vice President |
| <input checked="" type="checkbox"/> Scott Pedram, Second Vice President | <input checked="" type="checkbox"/> Lisa Walsh, Membership Chair |
| <input checked="" type="checkbox"/> Dexter Finley, Treasurer | <input type="checkbox"/> Holly Jackson, Secretary |
| <input checked="" type="checkbox"/> Bill Simon, Newsletter Editor | <input checked="" type="checkbox"/> Russ Rydberg, Past President |

Also Present:

Previous Meeting Minutes:

Approval of Minutes of the previous RMR Board Meeting held on April 9, 2024.

Move to approve: Bill 2nd: Eric Motion carried.

Monthly Committee Reports:

Monthly Board Reports:

1st VP Report: Eric Elliff

Autocross: April cancelled (weather)

Venue: Because of access card requirement, gate needs to be manned.

May 18: Registration good – Sold out!

Possible new sight being investigated: 6th & Kipling (next to Jeffco Stadium)

HPDE: Spring Training – Definitely in the black. Great weekend.

2nd VP Report: Scott Pedram

(via Holly) The HPR to Helga's tour was May 5th. There were 46 people and 29 cars. The tour went well but there were a lot of comments about mostly going 40mph. Holly will work with Dave Stribling and team to either reduce the tour size or the number of laps and have 2 run groups. This tour needs to be a little exciting so people catch the "track bug".

Socials: Ferrari of Denver went well.
 Advanced Industries very well attended.
 Blue Chip: will be Pizza and open bar.

Tours: PP Hill Climb: Snowed out/Lennon was sick
 New date: 6/1/24 and 8/3/24
 Edelwiess: Sold out
 Grape Escape: 6/2/24 20 ladies so far

Treasurer's Report: Dexter Finley
 Report attached via email.
 "Classes" issue for listings in QuickBooks. Possible licensing restriction.
 Looking into cost to upgrade.

Membership Report: Lisa Walsh

Primary 2365
 Affiliate 1215
 Total 3580

New 35
 Test Drive 1 new (33 total)
 Transfer In 3
 Transfer Out 0

Member Renewals 171 (Up from last month)
 Non-Renewals 40
 PCA Juniors 151

Newsletter Report: Bill Simon
 2022 Ad revenue: \$19.4K Cost to publish: \$79.8K
 Possible candidates for Editor:
 Kristina Jorgen
 Gene Davis

Board Action Items:

Old Business:

1. Email Solution (Scott Pedram) - Continued from March
No report
2. Discuss HighGear's future "health" considerations and whether an increase in ad rates needs to be part of the prescription. (Scott Henderson) - Continued from April
Many ideas tossed about. Quarterly, Digital, Print by request
Discussion of paid editor position (would no longer be a board member)

New Business Items:

1. Ratify the budget for the Girls Grape Escape Tour. (Holly Jackson)
Passed via email.
2. Membership Chair replacement.
Lisa stepping down. Grace Kennedy to replace. Lisa will train Grace.
3. Ladies Day/CSP Track update
Vicki Ernshaw suggestion: Ladies only run group at DE
CSP: Jeff Sewel (CSP Academy) like RMR. Know we are actually training control skills. Wants us up there. Orders to cease came from down from the Governor's office. Right now, car clubs are a "no go". Sewel suggests a letter from us to CSP, to be handed up the chain.
4. DE Volunteer Credits
Scott P. had full chart.
Scott H suggestions: Instructors: \$50/per student/day 100/200, NDIs: \$50/student/day 200/400, Credits for photography: \$25/event, Grid: \$75/day, Equipment: \$100/day, Control: \$75/day, Chairs: \$100/day, Registration: \$100/day, CDIs: \$100/day, At Track Tech: \$25/day.
5. Accounting/payment for the Instructor Candidate/Refresher training at Pueblo with AMR (Hendo)

Upcoming Events Planning [Chair]: Review any changes to Events Calendar or needing discussion.

Meeting Adjournment: 8:54 p.m.

The next Board meeting will be Tuesday, June 11, 2024.