



Rocky Mountain Region Porsche Club

Board Meeting Minutes: March 12, 2024

Zoom Meeting

Call to Order: Scott Henderson called the meeting to order at 6:33 p.m.

Members Present (check marked):

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| <input checked="" type="checkbox"/> Scott Henderson, President | <input checked="" type="checkbox"/> Eric Elliff, Vice President |
| <input checked="" type="checkbox"/> Scott Pedram, Second Vice President | <input checked="" type="checkbox"/> Lisa Walsh, Membership Chair |
| <input checked="" type="checkbox"/> Dexter Finley, Treasurer | <input checked="" type="checkbox"/> Holly Jackson, Secretary |
| <input checked="" type="checkbox"/> Bill Simon, Newsletter Editor | <input type="checkbox"/> Russ Rydberg, Past President |

Also Present:

Previous Meeting Minutes:

The Minutes of the previous RMR Board Meeting held on February 13, 2024 were unanimously approved with the changes to New Business Item #2 to first change the name from Scott H to Russ to be the one to contact Zora and second, to change the last sentence from, "... if Bill were to take..." to "... if Bill would take...".

Monthly Committee Reports: Email update on 3.11.2024 from Florence Mackin regarding Charity.

Monthly Board Reports:

1st VP Report: Eric Elliff DE101/Ladies Day venue update. Several Driving Instructors went out to the Colorado National Speedway (CNS). It is a neat venue. Dave Nelson and Vicki Earnshaw think it will work and promoted the Ladies Day on August 18th at CNS at the New Member Orientation and March Social. Chairs are needed for both events. Grace Kennedy was willing to chair Ladies Day. DE 101 may not happen this year. CNS is waiting for us to send them a contract. Instructor Refresher/Candidate Training is April 21 in Pueblo. There was good interest at the New Member Orientation Social for both HPDE's and AX. The AX University and Sunday AX on April 27 & 28 are open for registration. Currently there are about 25 people signed up.

2nd VP Report: Scott Pedram March 9 was the New Member Orientation and March Social. We had good weather, good attendance, and it was loud. The April social is to be

at Mike Ward but they are not responding to the Little's (Social Chairs). We may try Simply Euro or Berg Performance to replace the venue. Scott asks if the Club should have a microphone and speaker to use at socials, maybe even a bull horn. It was mentioned that the Club does have a speaker and microphone that is kept in the track container. The Little's would store and use the bull horn. Scott H will reach out to Mike Pappas about obtaining a bull horn.

Treasurer's Report: Dexter Finley Dexter has access to the checking account. He needs access to the CD and saving accounts. He has the receipt from the Golden Retriever Rescue and will send out the check soon. Dexter will send out the ALS charity check in honor of Joe Warren too. If donation to ACC for the Concours d'Elegance is approved, he will get that check in the mail too. There is \$24,000 in checking. The Q1 Reimbursement from National came in around \$9,500. The \$5,200 deposit on all DE and Club Race track days for HPR has been paid. The Master Contract was done in December. The Addendums need to be done by Scott Henderson. Scott H will check with Russ (Past President). The Club taxes have been sent over to the CPA. Dexter had a question about income and only 35% can come from non-members. He wanted to know if we manage non-member sign ups at our events. We currently are still inline with federal laws, but we were very close to the 35%.

Membership Report: Lisa Walsh

Primary 2,346

Affiliate 1,214

Total 3,560

New 18

Test Drive 0 – 35 total active

Transfer In 1

Transfer Out 3

Member Renewals 108

Non-Renewals 53

PCA Juniors 153

Lisa signed up 2 or 3 new members at the last social. Some additional people took information home to sign up later. Lisa received lots of name badge requests. Lisa asked if we sponsored other events. The answer is yes, the Concours d'Elegance and Denver Round Table. Lisa suggested we order more Join PCA business cards to promote the club. Bill will order more and funds are to come out of the Membership general expense fund.

Newsletter Report: Bill Simon Bill spoke with Larry Herzlich about the Editor position for an hour on the phone. He met with Eric Elliff and Russ Rydberg at the New Member Orientation social. He just emailed during this meeting that he is declining to take the position. Hopefully between Eric and Bill along with some online training, maybe he will change his mind. Bill said the RMR is entered into the Class V Newsletter Competition with the December Issue. Also, RMR is entered into the Newsletter Cover Contest with a picture of Dexter's red 944. Bill is judging websites and two other classes for National. The minimum requirement to enter the PCA Newsletter Contest is for a quarterly newsletter. We should not consider the minimum requirement to be the driver to find a new Editor. Bill will reach out to Russ about contacting Zora for quotes on printing every two months or every quarter.

Old Business:

New Business Items:

1. Ratify the pricing for Autocross from Feb 26 email. (Scott Pedram)
 - a. Retain the same pricing for autocross pricing as 2023. \$70 for university, \$60 for all autocrosses. With a \$10 discount if a participant signs up for both AX University and the April AX event. The motion passed unanimously.
2. Editor position update (Bill Simon) See his comments in the Newsletter Report
3. Tech Inspection Chair (Scott Henderson/Eric Elliff) We got a volunteer, Fred Robinson, at the New Member Orientation. Fred is a retired United Airlines pilot for 33 years. He is very enthusiastic. Scott H explained the administrative duties and apprenticeship. Scott H spoke to Paul Orland about Fred. Paul reached out to Fred and is hopeful to get Fred up to speed quickly. The Instructor Refresher can be covered by the instructors that are also Tech Inspectors. Eric is reassuring Paul that the Instructor Refresher will work out with the plan in place as Fred will be taking a 3 week vacation during the Instructor Refresher DE.
4. Goodie Store Chair (Holly Jackson) Diane Rasco stepped forward to be the Goodie Store Chair at the New Member Orientation. She asked about the position and thought about for 5 to 10 minutes and then accepted. She is very excited. Holly will get her in contact with the National Goodie Store Chair and help her get

going. She now has the wine glasses from the Holiday Party and will be selling them at future social events.

5. PCA Board of Directors meeting is Monday 4/4/24 (Scott Henderson)
 - a. Membership rates going up from \$46 to \$56
 - b. Rebates to Regions going up \$15.50 to \$18.87 per primary

It is mandatory for Scott H to attend this meeting. He asked the board members if they agreed with the increase. All Board Member were in favor of the increase and for Scott H to vote in favor of the increase at the PCA Board of Directors meeting.
6. Holiday Party (Scott Pedram) Looks like the Blue Sports Stable (Dexter's idea) is the best choice. There are a lot of activities: virtual golf, bumper cars, ice rink, and curling rink. The estimate is \$17,000 total. Scott made a motion to continue forward with this venue. Holly second the motion. Eric said this venue needs to be vetted out with National. Scott P will find out if the Blue Sports Stable has liability waivers. Dec 7 is already booked, so we would go with Dec 14. There is no deposit required right now. Scott P or Becky will talk to Justin Hai (Insurance Chair) to confirm with National. The motion passed unanimously.
7. Zone 9 Presidents Meeting (Scott Henderson) April 6th is the date of this year's Presidents Meeting in Salt Lake City. As Eric nor Scott P can attend, Holly will join Scott H at the meeting. We would fly in on April 5th and fly back on April 7th. Eric made a motion to pass a budget to cover the hotel rooms, flights, and airport parking for \$2,000 for both Scott H and Holly. The motion passed unanimously.
8. Email Solution (Scott Pedram) Scott P did some research and found only 2 players: Google and Microsoft but there is a cost per mailbox. We have 39 emails/boxes. Scott P took a look to pare this down to 20 emails/boxes. These 20 emails/boxes would cost \$220 to \$250 a month depending on which carrier. We could stop using Zoom and use Team Chats or Google's Chat which is not as strong as Google Meet instead of email for easy access to chatting history. Eric asked if making the change from our current email situation would be worth it. We currently spend about \$200 for 2 years to use Zoom. Network Storage (current system for email) has storage limits. Using a new system would look more professional as email responses would be in the club email address. A suggestion was made to setup a few emails that would get used a lot. Some people don't want to use their personal emails to reply back to members. It was determined that we spend \$160/year for Zoom. With the new email options, we would have admin rights to reset emails. We can reply with the RMR emails. Scott P

suggested move over to a new email system and forego the current contract. As more thought and discussion is needed, this will be tabled until the next meeting next month for further discussion.

9. Registration Banners/Tablecloth/Plain Banners (Russ Rydberg/Holly Jackson)
Holly asked the board if there is interest for the club to approve additional banners and tablecloths for track events and for other events. Since there is interest from the Board, Holly will acquire quotes so the new items can be used at the Swap Meet.

10. Charity donations (Florence Mackin)

- a. ALS Rocky Mountain in memory of Joe Warren for \$500 (already approved from last Board meeting)
- b. Ability Connection Colorado Concours d'Elegance for \$600

Holly made a Motion to approve disbursement of funds stated above. The motion passed unanimously.

Upcoming Events Planning [Chair]: Review any changes to Events Calendar or needing discussion.

Meeting Adjournment: 8:40 p.m.

The next Board meeting will be Tuesday, April 9, 2024.