



Rocky Mountain Region Porsche Club

Board Meeting Minutes: September 10, 2024

Zoom Meeting

Call to Order: Scott Henderson called the meeting to order at 6:32 p.m.

Members Present (check marked | | | |---|---| | <input checked="" type="checkbox"/> Scott Henderson, President | <input checked="" type="checkbox"/> Eric Elliff, Vice President | | <input checked="" type="checkbox"/> Scott Pedram, Second Vice President | <input checked="" type="checkbox"/> Grace Kennedy, Membership Chair | | <input checked="" type="checkbox"/> Dexter Finley, Treasurer | <input checked="" type="checkbox"/> Holly Jackson, Secretary | | <input checked="" type="checkbox"/> Gene Davis, Newsletter Editor | <input checked="" type="checkbox"/> Russ Rydberg, Past President |

Also Present:

Previous Meeting Minutes:

The Minutes of the previous RMR Board Meeting held on August 13, 2024 were unanimously approved.

Monthly Committee Reports:

Monthly Board Reports:

1st VP Report: Eric Elliff The tour for the Ladies Day track alternative at Flatrock Regional Training Center occurred. There were very good reviews. The proposed date is August 22&23, 2025. The October 12&13 DE registration will open September 12th. This is the last DE. Club Race is September 21/22 and has 38 racers. There were 37 budgeted. There are 49 participants and 55 were budgeted. The August Autocross, Lei 'n Laps, had 74 drivers and the snow cones were a hit. Scott P beat Doug B. Jon got a faster time than Scott P in Scott P's car. The last Autocross for the year is October 5 and it is sold out to all RMR members and family.

2nd VP Report: Scott Pedram August 24 was the Simply Euro social. It turned out to be pretty good and the taco truck had good food. Traffic was normal despite the golf tournament. September 1 was the picnic and had lower attendance. Advertisement was delayed due to quotes running late. We went over budget about \$200-300, but Simply Euro did donate \$500 to the picnic. The net was \$4,200. October 3rd is the Berg Performance social and all is confirmed. For the November social, we are looking at

October 31, Halloween, at the Man Cave. The Saratoga Tour had a small group but a good tour. August 25 was the Gold Belt Tour which sold out in 4 days with 52 confirmed and 16 were from AMR. We had 9 no shows, and 5 were from AMR. total cars and 15 of them are from AMR. We should see \$500 from National for the Multi Region Tour. Mike Pappas and Scott P took pictures. September 23 – 28 is the Gold Loop Tour which has 28 people. The September 28 is the Fall Off-Road Tour. October 19 is the final tour, Edelweiss Fall Tour. This tour is in the planning stages.

Treasurer's Report: Dexter Finley We have money! We are keeping about \$40,000 in profit. QuickBooks was updated to the full version as approved last month. Dexter is trying to clean up events so the Saratoga 2024 Tour is not combined with 2022 and some other events.

Membership Report: Grace Kennedy

Primary 2,373

Affiliate 1,198

Total 3,571

New 17

Test Drive 0 – 24 total active

Transfer In 1

Transfer Out 11

Member Renewals 121

Non-Renewals 41

PCA Juniors 145

August was slower for new members than June and July. Scott H asks about giving increase or decrease on the numbers. He is looking to see the rate of expansion and to look for trends to expand the good stuff and find items to improve. Members using auto-renew will give better renewal rates. Eric added to also look a numbers Year over Year. Gene offered to do the graphs for Grace.

Newsletter Report: Gene Davis There is no newsletter for September. Gene is still learning. He has 5 new stories/events from July and August. He is looking forward to an October issue. Gene sent 19 emails to previous advertisers. He had 6 responses and 2 declines. Gene asks if the advertising rates are still good or if they should be changed. The Board agreed to not change the current rates. Gene said that having a Sponsorship Committee is best. It is a lot to do to organize sponsors. There will be minimal advertisers to begin with. Gene asked if he should continue with the limited advertisers.

He can fill 48 pages with past events. The Board felt Gene should continue. Gene asked if Dexter could see what advertiser revenue we had from November 2023. Gene has an article to add as well. It will be even more of a loss leader for a while. Dexter found the we had \$15,330 in advertiser revenue and spent about \$31,000 in printing costs. We need a product out in the market to attract more advertisers. Bill has been helpful. Gene met with Zora's graphic designer and Frank Barrett is proof reading.

Old Business:

New Business Items:

1. Budgeting for Credits (Scott Pedram) – About 5 to 7% are paid per event. This will be tabled to next month.
2. Update to Off-Road Fall Colors Tour Budget - We went from forecasting 30 cars and \$80 profit to 15 cars and a \$9 profit. (Holly Jackson)
3. Radios for all tour members (Holly Jackson) This will be tabled to next month.
4. Baseball Caps and Visors for Goodie Store (Holly Jackson) Holly made a motion to pass a budget for \$1,500 to purchase caps and visors. Eric asked if people would wear visors. A couple of people said yes. Scott P asked about Square fees. The fees auto transfers and Diane Rasco, Goodie Store Chair, can charge extra for using credit cards. The motion passed unanimously.
5. Jerry's Bleachers Canopy (Scott Henderson)
 What should be done with the excess funds that were raised? The most recent budget shows Net Cash Donations totaling \$11,863, a Grand Total of actual incurred expenses \$6751.90, estimated remaining expenses of \$200 and an Estimate left over funds of \$4911.10. The budget provided was from September 2016. Perhaps we sell stickers.

 Eric suggested it should be an HPR expense. Glenn is not pressuring RMR to pay for it. Scott H suggests we hold funds until Glenn makes a suggestion and/or complaint to RMR. We will hold tight for now.
6. Ratify the motion for up to \$4000 for the picnic (Scott Pedram). Approved.
7. Quarterly Update for National HPDE Committee and Minimum Standards Proposals. (Scott Henderson) We got the proposed minimum standards and tech

sheet. There is a National call Tuesday, September 17. Brian H and Doug B sent a response to Mia Walsh, National DE Chair. Chris Lennon agreed with all suggestions RMR made. The proposed changes are for 2025.

- 8. Zoom is increasing from \$.83/month per user to \$159.90 annually. (Scott Henderson) – No further discussion needed at this time.
- 9. Ratify the motion to spend approximately \$500 plus tax, shipping any other incidental expense to replace and service the emergency equipment (fully stocked trauma bag, extra bag to carry AED, and AED batteries) at HPR that RMR (Scott Henderson) – Scott H received the AED batteries and Luann D. has the other items in hand. Scott H will send in an expense report.

10. Autocross Radios (Scott Pedram/Eric Elliff)

Background: We currently have a set of 10x Motorola handheld radios, programmed on RMR licensed frequencies, that we use for autocross events. These have worked fairly well, but there have been several times where corner workers, starter, or grid personnel were unable to hear a call. Sometimes causing a safety issue.

To improve this, I had asked Mike Pappas to investigate purchasing Remote Speaker Microphones (RSMs) (these are the wired extensions that you see law enforcement often use) for the AX radios. This would allow them to clip the radio on their waistband, and have the RSM on their collar, and making it easier to hear radio calls, as well as issue radio calls.

After receiving the cost of buying RSMs for our current radios (~\$650), and realizing that those RSM models wouldn't be compatible with newer radios when we eventually have to buy new ones, we turned to looking at renting radios like we do for HPDEs.

To rent 12x radios, same models as the ones used for HPDEs (and including RSMs), is \$180/day. I'm asking for 12 because we sometimes run out of radios if we have an extra corner based on course, or additional grid people, etc.

Mike was able to get us those radios on trial, and we used them at the last event. We got lots of positive feedback about the RSMs and it being easier to use the radios.

At our current schedule of 6 events per year, that is an annual cost of \$1080. I am considering adding a 7th event, in which case it would be \$1260.

<u>Item</u>	<u>Cost/day</u>	<u>Events/year</u>	<u>Annual Cost</u>
Radio Rental (12x/day)	\$ 180	6	\$ 1,080
Radio Rental (12x/day)	\$ 180	7	\$ 1,260

To compare against a capital purchase, here's an example of what it would cost. Amortizing over 6 years, it's \$1518/year

<u>Item</u>	<u>Cost</u>	<u>Qty</u>	<u>Total Cost</u>	<u>Amortization period</u>	<u>Amortized annual cost</u>
Base Radio purchase	\$ 626	10	\$ 6,259	6	\$ 1,043

RSM	\$	65	10	\$	649	6	\$	108
Batteries (every 3 years)	\$	94	10	\$	935	3	\$	312
Estimated repairs (1 every 2 years)	\$	110	3	\$	330	6	\$	55
Total				\$	8,173		\$	1,518

In practical terms, adding the rental fee to each event moves our break-even number from about 42 participants up to 45 participants. We have sold out (at 75-80) all but one of our autocross events in the past two years (maybe three).

To wit, I would like to ask the board to approve radio rental for autocross events, at a cost of \$180/day.

Scott P makes a motion to rent the radios for AX at \$180/day. Effectively this is going to be the same as we do for DE's. It makes sense to do the same. Financially it is a better choice. The motion passed unanimously.

11. Ladies Day/DE 101 Scheduling (Eric Elliff) – We should get this on the calendar ASAP. They take reservations no more than 6 months prior out at FlatRock. Gene added that Code 303 Operational Center is not a good fit for Ladies Day. It would be okay for AX as it is half the size of the Colorado Air and Space Port.
12. Nominating Committee Update (Scott Henderson) – There were many emails and a Zoom meeting. There were many opinions on the best fit. The nominated slate was emailed out prior to being known to the Board as a whole. Article 5 says it will be presented at the October social. Nothing is stated about be presented to the Board members prior to general membership knowledge. Scott P said it's not required but it is a courtesy to pass the nominated slate by the Board prior to it being shared with the entire membership. Scott P is not continuing by choice. The Nominating Committee did not select him. He will continue as the Autocross Chair.
13. RMR West – Bill Simon as Rep – would need support supplies (Scott Henderson) – Grace put a list of Vail and Western Slope members. Bill had a lunch with many members that want a “West” group. Bill will reach out to the members in the area and schedule some events. We need to think what we can do to support the new West Group. Eric suggested we do the same for North part of our Region. Maybe the North Group could be ran by the Northern Breakfast Club member.
14. Ed Finley discussion – new GM for Indigo (old Ed Carroll Porsche in Ft Collins) (Scott Henderson) – They are now called Porsche of Fort Collins. Porsche wants a Gen5 dealership to be in Fort Collins, CO. They are now looking to build the new

facility somewhere around Frederick, CO. Ed is very “friendly” with support to his “territory”. He does not want to step on toes or vice versa with the other dealerships. They could be a powerful ally for the northern region. We need to be respectful. Ed plans on having a Macan EV launch in 2025 at some point.

15. Sponsorship Coordinator (Scott Henderson) – We need to find someone that has political delicacy and is aware of “territories”. We should ask Ed Finley for the Porsche territory map. This is tabled for next month.
16. Treasurer (Scott Henderson) – Dexter actually can’t continue for 2025. If we could provide support (additional person/persons) would this help Dexter continue? He can only commit to serve through the end of 2024. It is several hours a week commitment. Dexter doesn’t feel he is doing a good job, but Scott H said he is doing a great job. Eric suggests we give him time to think. It could be hard to split the position. Dexter doesn’t want to stop. He will clean up what he can by the end of the year. Dexter suggested maybe we hire someone for book keeping. Maybe we can find someone to bill and collect? Blair Whitaker was past Treasurer and could be a resource. The Board should think if they know of someone that could help or take over depending on Dexter’s decision. Scott H will let the Nominating Committee know to be clear on what term year they are looking for when talking to potential nominees.
17. Social Chairs (Scott Henderson) – Scott and Kelly Little need help or may step down. We need to get an email out to the membership. Grace can step up as an onsite contact as she is at most of the socials. Follow up next month from Grace.
18. Broomfield Day Parade (Holly Jackson) – Holly made a motion to pass a budget for \$200 for candy to pass out at the parade on September 21. Holly will email Charlotte to confirm any insurance needs. She will ask John Donahue to create a sign up page on Motorsportreg. This passed unanimously.
19. In memoriam: Tim Rodell (Scott Henderson) – We will see more people passing. How should we let people know? Maybe we advertise in HighGear if info is sent in. It would be similar to the new member page.

Upcoming Events Planning [Chair]: Review any changes to Events Calendar or needing discussion.

Meeting Adjournment: 8:28 p.m.

The next Board meeting will be Tuesday, October 8, 2024.