



Rocky Mountain Region Porsche Club

Board Meeting Minutes: December 10, 2024 6:32 pm
Zoom Meeting

Call to Order: Scott Henderson

Members Present (check marked):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Scott Henderson, President | <input checked="" type="checkbox"/> Eric Elliff, Vice President |
| <input checked="" type="checkbox"/> Scott Pedram, Second Vice President | <input type="checkbox"/> Grace Kennedy, Membership Chair |
| <input checked="" type="checkbox"/> Dexter Finley, Treasurer | <input checked="" type="checkbox"/> Holly Jackson, Secretary |
| <input checked="" type="checkbox"/> Gene Davis, Newsletter Editor | <input checked="" type="checkbox"/> Russ Rydberg, Past President |

Also Present: Doug Wiebe

Previous Meeting Minutes:

Approval of Minutes of the previous RMR Board Meeting held on November 12, 2024.
Passed unanimously.

Monthly Committee Reports:

Monthly Board Reports:

1st VP Report: Eric Elliff
Driving season is over – not much to report.

DE Report: Scott H and Eric will meet with Brian Hoffmeyer to go over the satisfaction survey results.

AX Report: Nothing new to report.

2nd VP Report: Scott Pedram
The Holiday Party is Dec 14. We are at 130 people which is about 65% of budget.
The January 9, 2025 social is confirmed at 3R. Awards will be handed out.
Scott P will train Doug Wiebe on eblasts.

Treasurer's Report: Dexter Finley

We have \$78,945.02 in checking, \$159,806.97 in savings and owe \$1,070.63 on the credit card. Dexter just needs to know who to transfer the duties to. He will have notes to pass onto the next person. Russ will ask Mike Drury if he could assist in the interim.

Dexter has not seen the invoices from Prestige for Club Race. Dexter will try to put the P&L for Club Race and DE's. We have netted \$8k for Club Race so far. Dexter has not seen the rental invoices for the track. There was an ad in November's issue of *HighGear*. It will stay in until someone volunteers. We will also send out an eblast.

Membership Report: Grace Kennedy

Primary	2,365
Affiliate	1,191
Total	3,556

New	19
Test Drive total	27
Transfer In	0
Transfer Out	4
Member Renewals	81
Non-Renewals	35
PCA Juniors total	142

Newsletter Report: Gene Davis

The first edition looks great! Had a few emails from members welcoming it back. Gene said he had missed a few items. He dealt with them as best he could. The December issue to come in early January. Advertising in currently a conundrum for Gene but he will sort it out. Denver Auto Shield still wants the centerfold. This is great news.

Board Action Items:

Old Business:

New Business Items:

1. Ratify the motion to order 8 more name badges for RMR West (Holly Jackson)
Approved

2. KeyBank Money Market at 4% (Scott Henderson) – Scott H signed docs for the funds from the CD to get 4% for 6 mos in our Money Market.
3. PCA History Book Through the Ages – (Scott H/Holly)
 - a. Send to newsletter and web teams to share with membership

Gene will add this to HighGear. Holly will email Waldo to add this to the website.

4. Treasurer job duties (Dexter/Scott H) Scott H has a game plan. Just needs some time to work through it.
5. 2024 Board Awards (Scott Henderson)

Sponsors – no award, but thank: Prestige, Denver Auto Shield, 3R, Poudre, Simply Euro, and Berg Performance.

Volunteer – John Donahue, Dan Sandt, Becky Chase, and Scott & Kelley Little

President’s – George Strimbu & Vicki Earnshaw

Patron – Doug Bartlett

Enthusiast – Brian Hoffmeyer & Vick Cox-Jones

Kathy Fricke – none this year
6. Western slope December social on Dec 19th (Scott H)
 - a. Bill asks, “Can I ask the Board for \$250-\$300 to be spent on some appetizers?”

Passed unanimously

7. Vista Print Tote Bags (Bill Simon/Holly)
 - a. Bill would like some tote bags as giveaways.
 - b. Maybe we also have them as RMR central giveaways and for sale.
 - 12 units - \$10.94each or \$131.20
 - 25 units = \$9.52each or \$237.80
 - 50 units = \$8.84each or \$441.72

Prices include free shipping and a 20% discount

Holly suggested we order 50 units and split between RMR West and RMR.
Motion passed unanimously.

8. Coasters (Holly Jackson) – Bill and Holly thought of maybe ordering car coasters. An idea was brought up that maybe get furniture coasters instead. Another idea was a Yeti or similar tumbler. Another idea was to order RMR t-shirts. This was

tabled for now as we will have tote bags.

9. Autocross T-shirts (Scott P)

Bill Simon designed the current PCA Autocross logo. He made me a t-shirt with said logo, and I think it’s great (and I’ve gotten a lot of comments about it). I’d like to get some t-shirts for the autocross team at a minimum (~15 shirts), and perhaps additional shirts to sell.

With guidance from Bill on design and vendor (StickerMule or CustomInk), here are the two options I think would make the most sense:

Qty	StickerMule	CustomInk	\$/shirt
15	\$ 214.50	\$ 285.00	\$ 14.30
50	\$ 670.00	\$ 510.00	\$ 10.20

For the 15 quantity option, I would ask the club/autocross program pay for the full cost as a benefit for helping make the AX program a success.

For the 50 quantity option, 15 would still go to the team, and I would then offer the extra shirts for sale (around \$12-15 each to cover fees)

There’s no additional setup fee for either vendor, though I’m sure tax and shipping would be extra.

The motion was made to order 50 shirts as 15 will go to the AX team and the remaining will be sold for \$18 each. The numbers above are wrong, for 50 shirts it is actually \$716 or \$14.32 each. Eric promises to attend at least one or more AX events in 2025, so he can proudly wear the shirt.

10. Thank you Scott Pedram (Scott Henderson) Scott H wanted to thank Scott P for serving on the Board. His valid point and humor in discussions have been appreciated.

11. Russ says Thanks! (Russ Rydberg) Russ has enjoyed his time on the Board and wanted to thank everyone.

Upcoming Events Planning [Chair]: Review any changes to Events Calendar or needing discussion.

Meeting Adjournment: 8:22 p.m.

The next Board meeting will be Tuesday, January 14, 2024.