



Rocky Mountain Region Porsche Club

Board Meeting Minutes: June 8, 2023

Zoom Meeting

Call to Order: Russ Rydberg called the meeting to order at 7:03 p.m.

Members Present (check marked):

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| <input type="checkbox"/> Russ Rydberg, President | <input checked="" type="checkbox"/> Eric Elliff, Vice President |
| <input checked="" type="checkbox"/> Scott Pedram, Second Vice President | <input type="checkbox"/> Lisa Walsh, Membership Chair |
| <input checked="" type="checkbox"/> Mike Drury, Treasurer | <input checked="" type="checkbox"/> Holly Jackson, Secretary |
| <input checked="" type="checkbox"/> Bill Simon, Newsletter Editor | <input checked="" type="checkbox"/> Vicki Cox-Jones, Past President |

Also Present: Vicki Earnshaw & David Nelson

Previous Meeting Minutes:

The Minutes of the previous RMR Board Meeting held on May 9, 2023 were unanimously approved.

Monthly Committee Reports:

Monthly Board Reports:

1st VP Report: Eric Elliff Doug Bartlett held an Autocross Course Design Webinar. There were 61 participants for the "You May Shift Yourself" Autocross event on May 20th and the top 24 cars were Porsches. June 24th is the "Slalom Are Welcome" Autocross and Logan (who took Doug's design course) is doing the design. The HPDE for June 10/11 is full both days. Club Race is July 22nd.

2nd VP Report: Scott Pedram June 1st was the social at Farland Classic Restoration. There were about 75 people attending and food and drinks were light. June 4th was the Girls Grape Escape. This was the first ladies only tour with 23 participants and 14 cars. June 17th is the Peak to Peak Tour with Dinner Show. This event sold out. July 8th is the social at Poudre Sports Car. July 13th is the social at Simply Euro. July 14th is the Steamboat Tour with Optional Overnight. The rooms are almost sold out and the night time photography session is sold out. July 29th is the Pikes Peak Hill Climb Experience Tour and this is still in planning but will open soon.

Treasurer's Report: Mike Drury Mike emailed out the Financial Reports to the Board. The Income Taxes for 2022 are done and have been filed. A reminder that the Books are on a cash basis. Mike applied \$2,900 from Key Rewards from the credit card usage to publication costs. We are down about \$6,000 as there is no May HighGear to bill for advertising. Summer is our catch up time for revenue.

Membership Report: Lisa Walsh Not present – no report.

Primary

Affiliate

Total

New

Test Drive

Transfer In

Transfer Out

Non-Renewals

Member Renewals

PCA Juniors

Newsletter Report: Bill Simon No May HighGear. A combo issue of May/June will be done by June 15 and will be at 48 pages.

Old Business:

New Business Items:

1. Club Race update and budget (Eric Elliff/David Nelson/Vicki Earnshaw).
The budget was sent to the board members. The estimate is for 40 drivers (was 38 last year). The price increased by \$50. The Enduro had no change from last year. David and Vicki are looking for \$8,000 in sponsorship. An eblast was already sent to RMR members looking for member sponsorship as well. Volunteers and attendees will get a shirt. There will be 60 cars on the track per day. Looking to make \$2,000 in revenue. Mike Drury will start to invoice sponsors. They will need to find a way to get PCA Waivers signed as everyone will need to sign both HPR and PCA waivers. They may look to make a charity donation in exchange for volunteers from that organization.

2. Ladies Day/DE 101 (Eric Elliff) Would like this to grow Autocross and HPDE events. Would like to offer a discount for one future event of each. If a 25% discount for a HPDE event then it would be \$280 instead of \$372 for both days and \$170 instead of \$235 for a single day. And autocross would also be a 25% discount lowering the price from \$60/day to \$45/day. Concern was expressed that 25% is too much. Eric made a motion for a 20% discount for one future autocross and one future HPDE event that would apply to all the remaining events. Eric will work on how to use a discount code. The 20% discount was unanimously approved.
3. Holiday Party Caterer (Scott Pedram) Scott made a motion to pay the \$500 down payment to lock in the caterer and date. Scott Pedram, Vicki Cox-Jones, and Becky Chase will have a food tasting day to approve of the food prior to the event. This was passed unanimously.
4. Guidelines for advertisement of non-RMR events (Scott Pedram) Scott wants to know what guidelines do we want to put in writing. Concerning the Breakfast Club extra event that Erik Behrendsen is running, Wheels and Watches, Erik wanted another eblast in less than a week. Scott doesn't want to send no more than 3 eblasts a week across the board for all events. He also stated that Breakfast Club "feels" like an RMR event. It was suggested that maybe the RMR Banner is removed so we are not branding it as an RMR event. We could also use the Breakfast Club Banner for their emails. Scott suggested that we do not do no more than one eblast per week per event. We will support Breakfast Club and send out a casual invite for all other non RMR invites for events. Also, a calendar link will be added to eblasts.

Upcoming Events Planning [Chair]: Review any changes to Events Calendar or needing discussion.

Meeting Adjournment: 8:21 p.m.

The next Board meeting will be Tuesday, July 11, 2023.