



Rocky Mountain Region Porsche Club

Board Meeting Minutes: August 9, 2022

Vicki Cox-Jones Residence

Call to Order: Vicki Cox-Jones called the meeting to order at 6:45 p.m.

Members Present (check marked):

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| <input checked="" type="checkbox"/> Vicki Cox-Jones, President | <input checked="" type="checkbox"/> Scott Henderson, Vice President |
| <input checked="" type="checkbox"/> Russ Rydberg, Second Vice President | <input checked="" type="checkbox"/> Holly Jackson, Membership Chair |
| <input checked="" type="checkbox"/> Mike Drury, Treasurer | <input checked="" type="checkbox"/> Eric Elliff, Secretary |
| <input checked="" type="checkbox"/> Bill Simon, Newsletter Editor | <input type="checkbox"/> Jim Thorburn, Past President |

Also Present: Joseph Jonas

Previous Meeting Minutes:

The Minutes of the previous RMR Board Meeting held on July 12, 2022 were unanimously approved.

Monthly Committee Reports:

Monthly Board Reports:

1st VP Report: Scott Henderson The Club had a successful July DE. Tom Laritz did a great job; and we found the missing helmets and HANS devices! It was decided that there is no need for tracking devices for the helmets as discussed at the last meeting. We will put stickers on them to identify them as owned by RMR; also we will purchase a helmet bag for easier transport. Ladies Day and DE 101 were also very successful. Ladies Day had 52 drivers including 20 first-timers. DE 101 had 52 drivers. Club Race is upcoming. The need to clarify sponsor lines of communication was discussed. Levi should initiate contact, but the event chair may contact the sponsor thereafter. We need to make sure the sponsors get the credit they deserve, including publicity. Sponsor-relations should be added to event chair training, and perhaps we should acquire a banner with the sponsors' names.

2nd VP Report: Russ Rydberg Blue Chip social was a success, as was the Quadruple Bypass tour. The Grand Loop tour was also successful, with several Arizona members

attending. The Ferrari of Denver event was well-attended. Upcoming is the Lafayette Cars and Coffee; Breakfast Club; and Poudre Sportscar social. The Steamboat tour is upcoming with registration is looking very strong. There are a large number who have opted for the overnight stay, so we will need to find a bigger restaurant. The picnic is set for September 11.

Treasurer's Report: Mike Drury All outstanding bills are paid. Accounting for past events is in progress, but please turn in your receipts.

Membership Report: Holly Jackson

Primary	2176
Affiliate	1134
Total	3310

New	33
Test Drive	2
Transfer In	4
Transfer Out	5

Non-Renewals	42
Member Renewals	86
PCA Juniors	158

Newsletter Report: Bill Simon High Gear went to press on July 28. The September issue is starting to come together including several articles on recent Club events.

Board Action Items:

Old Business:

New Business Items:

1. RMR Car Show budget (Vicki Cox-Jones) The RMR Concours is on September 10. Awards will cost approximately \$250. There is a \$10 entry fee. We need to start promoting this event ASAP, including to AMR.

2. RMR PCA specialty license plates (J. Jonas) We need 3,000 digital or paper signatures for a PCA specialty license plate. There are forms that need to be completed as well as a \$200 design fee. The organization has to be non-profit, which we are. There was a discussion about whether to use the RMR logo or the PCA National logo. Since we will want AMR participation, it was decided to go with the PCA National logo. We also will ultimately need a legislative sponsor.

To begin, we need signatures. Ed Carroll will help publicize the need for signatures, and Mr. Jonas will create an on-line petition and garner other dealer support. The signatures are good for two years, so we will have two years to locate a legislative sponsor after the paperwork is submitted. We can also enlist the help of AMR.

It was moved, seconded, and unanimously approved to move forward with this initiative.

3. Photo uploading website (Bill Simon) There is a need for a centralized photo repository given the large volume of quality photos that are being submitted after each event. This will facilitate use and sharing of the photos. It was moved, seconded and unanimously approved to acquire a Smug Mug photo sharing subscription at \$110 per year.
4. Holiday party (Holly Jackson) The Holiday Party budget was discussed. The venue is more expensive this year. If we charge \$75 per person, we will still need a Club expenditure of \$4,500. It was moved, seconded and unanimously approved to charge \$75 per person and allocate \$4,500 for the Holiday Party.
5. Wine glasses (Holly Jackson) The RMR wine glasses have proven popular. After discussion, it was moved, seconded and unanimously approved to order additional glasses in the amount of \$1,200. These will be sold in the Club store and given away as prizes.
6. An issue regarding a DE instructor who vomited in a participant's car was discussed. After discussion, it was decided that the Club had done what it could, and that the waiver should suffice without further engagement.
7. The possibility of issuing an RMR PCA calendar was discussed. No action was taken, but we will revisit the issue in September.

Upcoming Events Planning [Chair]: Review any changes to Events Calendar or needing discussion.

Strategic Plan Update

Meeting Adjournment: The meeting adjourned at 8:48 p.m.

The next Board meeting will be Tuesday, September 13, 2022.